

## PRESS RELEASES January 31, 2007

# Flexihosting's Enterprise MX (email) Backup Solution

When your mail server (could be your own MS Exchange, Lotus mail server or your local hosting provider email server) goes offline due to unforeseen circumstances, such as network failure, network degradation, server crashed or even a schedule maintenance and someone tries to send you an email, the message will not be delivered to you successfully and may just disappear in cyberspace or bounce back to the sender.

The most apparent example will be the recent natural disaster, earthquake, that attacked Taiwan in December 2006, which has caused major communication breakdown in South East Asia and caused so much problems to organization that rely on their email for daily communications and sale.

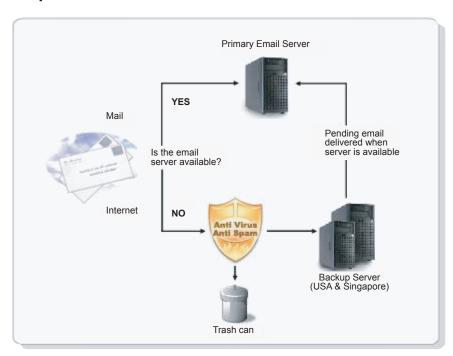
In today's business world, losing an email is not acceptable and can translate into lost revenue. The same goes to unreliable emails that will even cause businesses to lose productivity and embarrassing moments.

Flexihosting's Enterprise MX (email) Backup Solution provides an email store and forward mechanism by utilizing our two-tiered backup email servers in two different secure data centers in **USA and Singapore**.

# How Flexihosting's Enterprise MX (email) Backup Solution Works!

If the primary mail server is unavailable, the backup email server will accept email for the primary server. While accepting email for the primary server, the backup email server periodically checks to see if the primary server is back online. Once the primary server is back online, the Backup Email Server forwards the email to the primary email server and recipients can then retrieve their email.

### **Graphical illustration**



# How Flexihosting's Enterprise MX (email) Backup Solution Works

STEP 1	Email sent from the Internet. Network detects the availability of server.
STEP 2	If the primary server is available, email will be delivered as normal.
STEP 3	In the event that the primary server is unavailable, email will not bounce but instead be sent and kept at the Backup Email Server. Spam Filtering and Virus Scanning will also take place here.
STEP 4	If virus or Spam is detected, email will automatically drop into trash can.
STEP 5	Clean emails will be kept in the Backup Email Server for 7 days before being deleted.
STEP 6	Queue emails are delivered when primary server is available.

## How to implement Flexihosting's Enterprise MX (email) Backup Solution for your domain.

Once you subscribes to our Backup and Recovery Solution, our engineers will work with you and your IT staff to configure your DNS zone(s), if your domain is not delegated to Flexihostings.net nameserver. If your domain name is delegated to us, we will setup everything for you, test that it works and inform you. Once that is all done, you can then enjoy a **worry-free** email service.

#### Why Flexihosting's Enterprise MX (email) Backup Service?

- No hardware or software to install or fix.
- Seamless implementation in minutes.
- No maintenance required.
- Free up network resources.
- Increases employee productivity.
- Lowers legal liability.
- Secure global network protection.
- 100% reliable email service.
- 85% Spam accuracy.
- Blocks viruses before they enter your network.

- Cost effective, immediate ROI.
- Default mail retention for 7 days.
- Store and full automatic forwarding of mail.
- In event of outage at your site, clients will not be aware of any problems.
- Time tested and proven business solution to give you the best protection for the least amount of time, energy and money.
- Two layer backup servers; in 2 different Data Center (USA & Singapore)

For only **\$5 per month**, you can protect yourself and your organization from the catastrophic damage preventable email issues could cause you.

## Flexihostings Enterprise MX Backup Solution Pricing Matrix

Number of Domain(s)	1 Location USA backup server	2 Locations USA & SINGAPORE backup servers
1	<b>\$60</b> /year	<b>\$90</b> /year
2	<b>\$114</b> / year	<b>\$171</b> / year
3	<b>\$162</b> / year	<b>\$243</b> / year

Prices shown in Australian Dollar (AUD)

Sign up now at www.flexihostings.net/backup\_email/ to capitalize on our secure, reliable and proven email backup solution. If you have any questions, please do not hesitate to email us at sales@flexihostings.net or Chat with our Product Advisor LIVE through http://livechat.flexihostings.net

This solution is backed by our No Questions asked 30 days Money Back Guarantee